

NIVESH: Empowering Students with Financial Acumen

Introduction:

NIVESH, the Finance and Investment Cell of Sri Aurobindo College stands as a testament to the remarkable growth and development it has achieved since its establishment in February 2021. Under the visionary leadership of its ex-president, Vidit Chauhan, and the current President, Madhav Ahuja, NIVESH has emerged as one of the most active societies within the esteemed Delhi University circuit.

NIVESH was conceived with the noble objective of instilling a sense of financial acumen and keenness among the student community. It serves as a student-driven body, fostering an environment that promotes knowledge sharing on finance, economics, and geopolitical matters. With a strong emphasis on education and awareness, NIVESH strives to equip its members with the necessary tools and insights to navigate the intricate world of finance.

At NIVESH, rigorous research sessions, monthly campaigns, engaging newsletters, and enlightening speaker sessions form the pillars upon which the Cell and its members thrive. By organizing a diverse range of activities, NIVESH offers students invaluable opportunities to enhance their understanding of the global financial landscape, develop critical analytical skills, and explore potential investment avenues. Through these endeavours, NIVESH actively contributes to its member's holistic growth and development.

The cornerstone of NIVESH's success lies in its commitment to facilitating an inclusive learning environment. By harnessing the collective wisdom of its members, the Cell fosters a vibrant community of budding financial enthusiasts who strive for excellence. NIVESH believes that collaboration and open dialogue are essential in nurturing an environment conducive to the exchange of ideas and the growth of its members. We have forged alliances with 50+ societies within the DU circuit and this fosters an exceptional reputation and immense goodwill. Members are granted invaluable opportunities to visit other colleges, engage in competitions, partake in fun activities, network, and acquire knowledge, thereby facilitating their interpersonal and networking skills.

Furthermore, NIVESH has consistently sought to expand its horizons beyond the confines of the college campus. The Cell actively engages with industry professionals, inviting expert speakers who share their knowledge, insights, and experiences with the members. These interactions not only broaden the perspectives of the students but also provide them with a glimpse into the real-world applications of financial principles.

In conclusion, NIVESH stands as a shining example of a student-driven initiative that aims to empower its members with financial literacy and a comprehensive understanding of the economic landscape. With its unwavering dedication to knowledge sharing, NIVESH continues to inspire and equip the student community to make informed financial decisions and embark on a path toward a prosperous future.

ACTIVITIES (2022-23):

- 1) Nivesh organized an engaging mock stock competition for its members. This event provided participants with hands-on experience in the dynamic world of stock trading, fostering financial literacy, strategic thinking, and teamwork while honing their investment skills for real-world scenarios.
- 2) As soon as the budget was released, the society members swiftly deciphered it upon its release showcasing their exceptional acumen. Analysing its intricate details and posting about the same on the social media handle of society.

3) We introduced a monthly financial newsletter, offering a comprehensive outlook on finance news, market trends, and expert insights. This initiative aims to empower members with valuable information, enhancing financial literacy and promoting informed decision-making. Stay ahead in the world of finance with Nivesh's insightful newsletter!

4) Nivesh's farewell for Commerce Department seniors was a roaring success, attracting 200+ attendees. The finance and investment cell's event left everyone delighted and created lasting memories where we hosted various stalls of fun games.

5) Nivesh launched the "Stock Fridays" initiative and created waves with its exceptional stock news updates every Friday. The initiative garnered tremendous reach and appreciation, captivating everyone. The engaging platform fostered extensive member participation, encouraging brainstorming and research. It became a hub for knowledge sharing, providing valuable learning opportunities to its wide-ranging audience.

6) We introduced "Investment Strategies" an innovative initiative designed to equip individuals with knowledge and tools to navigate the complex world of investments. This program aimed to educate, empower, and guide participants in developing effective strategies for maximizing their financial growth and securing a prosperous future.

7) Nivesh empowered its members through an upskilling activity, offering the renowned financial course from Zerodha Varsity. This initiative enhanced financial literacy, fostering smart investment decisions, and promoting economic growth. Members gained invaluable knowledge, transforming into informed investors, and positively impacting their financial well-being and the society as a whole.

8) We partnered with Amico Wealth for an impactful online finance course on investing and stock markets. The course provided certification, empowering participants with valuable knowledge and skills about the various aspects of the financial world, the stock market, trading, and investing.

9) Nivesh hosted a captivating video podcast featuring former president Vidit Chauhan, delving into the conundrum of college life. From challenges to opportunities, they explored the transformative journey. This insightful discussion left a profound impact, empowering students to navigate their own college experiences with wisdom and inspiration.

10) The members of the society conducted thorough research on India's recent ban on the INR 2000 denomination note. We swiftly posted our findings on social media, being among the first to inform and raise awareness. Our rapid research ensured the prompt dissemination of crucial information to the public.

11) Under the esteemed guidance of Prof. Vipin Kumar Agarwal, Principal of Sri Aurobindo College, Nivesh organized an offline session on Digital Marketing. Expert speakers, Mr. Raghav Shadija and Mr. Sahil Bansal captivated an enthusiastic student audience, imparting valuable insights. With approximately 100 registrations, the event was energetic, and informative, and highlighted the demand for future similar sessions to enhance students' knowledge and understanding.